

Online trading

Because of the enormous range of products offered via the Internet, increasing quantities of counterfeit products are being delivered to people's homes by mail.

Bargain-priced goods from all over the world available round the clock, and just a click away, are luring people into making what are often imprudent purchases.

And, of course, not every online trader turns out to be an honest merchant!

- If Customs identifies counterfeit goods in the mail they will be seized. Also, the manufacturer of the authentic product may sue for damages.

That is why a good measure of scepticism is advisable, particularly in virtual market places. If you are in any doubt, it is better to go a click beyond and find a supplier you can trust.



Service

You can request further information from the Central Unit for the Protection of Industrial Property Rights:

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Central Customs Authority



The customs – Targeting product piracy



Beware of expensive holiday bargains

From brand-name watches and designer handbags to luxury sunglasses:

Especially abroad, tourists who are in the mood for shopping are offered what are supposed to be premium brand products at suspiciously low prices.



Better be cautious! Many bargains turn out to be poor-quality fakes. All too soon, what seems to be a bargain-price holiday souvenir turns out to be a disappointing imitation that is not worth its purchase price, and causes all kinds of bother.



This is why you should know:

to stop the trade in copies of branded products the customs can seize imitations even if they are brought by travellers from non-EU countries, whenever a commercial purpose is evident.

Endangering consumers

- Whether poisonous dyes, inadequate cushioning in sports shoes, or adulterated creams: they can all put your health at serious risk.
- You can not claim warranty of any kind from the original manufacturer if the product is a fake.
- The manufacturer of the authentic product may even sue you for damages.

Danger to the economy

Product pirates and counterfeiters do not bear any entrepreneurial risk, they steal the idea, and make imitation, poor-quality products.

- The consequences: significant losses of revenue for the original manufacturers, unpredictable risks to people and to the environment.
- So: refrain from buying counterfeit products. For the sake of your health, and for the sake of the national economy.

**To protect consumers and the economy –
keep away from counterfeit branded products.**



Find out more at www.zoll.de.